

### **“Small holder poultry (Egg Production Unit)”**

Poultry Farming is successful with commercial farm only. Small and landless farmer who are actual poultry producer are not include in poultry sector. If poultry sector is organized in a proper way, than only livelihood generation and poverty eradication is possible in rural area. In Raisen district block Gairatganj Veterinary department and DPIP conduct a program “Small Holder Poultry (Egg Production under RKVY Scheme)” In this program 199 female SHG members are benefitted mostly belongs to scheduled tribes of 7 villages. The main objectives of this scheme is to improve egg production in rural area , improve egg availability in rural area , income generation, improvement in nutrition status , improvement in employment.

In this scheme female SHG members are selected for poultry farming on their demand. This scheme is implemented only in the Raisen district of M.P.. Each beneficiary provided with 180 grower birds of BV300 variety for egg production. In next 4 year 400 beneficiary in each year will be benefitted, so total 2000 SHG members will be benefitted with this scheme.

Components of this scheme:-

- 1) Construction of poultry shed
- 2) Installation of poultry cage
- 3) Poultry grower birds procurement, insurance
- 4) Poultry feed, medicine (up to 52 weeks)

After selection of beneficiary residential training provided by a agency and then shed construction, Installation of poultry cage ,placement of 180 grower birds in the cages of individual beneficiary. 15 poultry paraworkers are identified for egg collection, sale and marketing. An egg outlet established in local market. Each beneficiary is getting about Rs. 8000-10000/- per month through egg marketing. Sanchi small holder poultry egg Producer Company limited is registered under the company act.

My name is RATAN BAI , I belongs to village Sagor block Gairatganj of district Raisen. In previous days I go to the forest for collection of dry woods and carry it upto 10 km in Gairatganj for sale. By this way my whole day consumes and I earn less than Rs. 100 only. In my village DPIP starts the formation of women SHG , so I joined a female SHG and regularly follow the PANCHASUTRA.



I borrow the loan from VDC of my village for agriculture purpose. Veterinary department raisen told me the scheme of small holder poultry egg production, so I am interested in poultry farming and joined that scheme. After my selection in scheme I got a residential

training through Madhya Pradesh KUKKUT VIKAS NIGAM BHOPAL of poultry farming. After training poultry shed are constructed in my village with the help of VDC. After that R-SETI conducted again refresher training and then 180 grower birds are procured from PUNE and placed in cages. Poultry feed, medicine also provided by the veterinary department. Time to time veterinary officers and DPIP persons giving advice for poultry disease regularly, they regularly visit out unit for supervision. We collect eggs everyday in our egg collection center by poultry paraworkers of my village. Egg collected quantity is entered in my egg collection passbook every day.

Every week we got the amount of egg sale in SHG meeting. We all 199 female members registered SANCHI small holder poultry egg Production Company in raisen under company act. Village egg collection center collects all eggs and transport it to the GARHI town form marketing. Our company us for egg marketing, feed medicine supply.



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In my shed 160-170 eggs per day is produced, the price of 1 egg is of rupees 3.50-4.00/- only. Per day my birds are consuming 20 kg poultry feed which cost rupees 350/- and 600/- receives from egg sale, so 250-300/- per day net income generated from my shed. In previous days I sale dry woods for a whole day. Now in addition to agriculture farming I am also generating my income through this activity. In future I would like to construct 2 or 3 shed for poultry farming. I thanks to veterinary department and DPIIP.

